



Getting Started Success Story

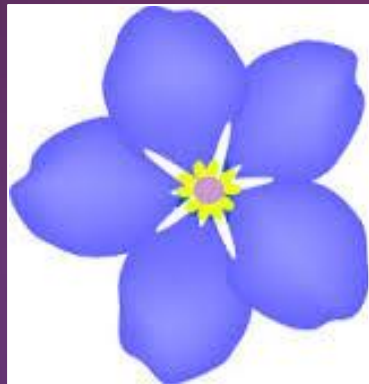
NANCY MUNSON, BRISTOL ELDER SERVICES, CEO

CINDY CARDOZA, RN, COALITION MEMBER PLUS!

Our Journey

- ▶ Oh boy!
- ▶ What can we accomplish?





DEMENTIA
FRIENDLY
FALL RIVER

What is “IT”?



- ▶ Dementia Friendly America
- ▶ ACT on Alzheimer's Dementia Curriculum
- ▶ Wisconsin's Building Dementia Friendly Communities
- ▶ Alzheimer's Association
- ▶ YouTube videos

Getting Started

- ▶ What will we do?
- ▶ Who will help?
- ▶ GO!



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The Summit

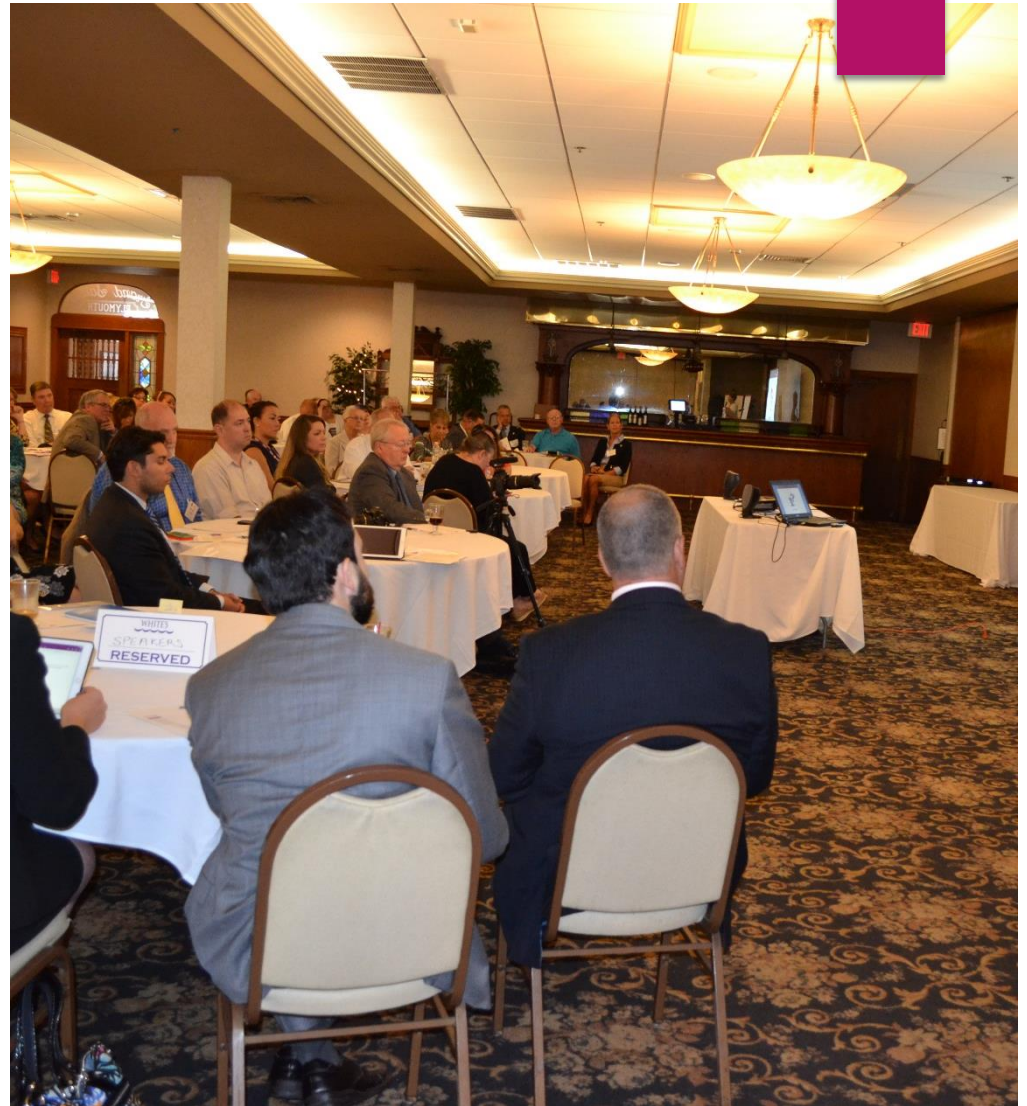


▶ Same questions

- What will it be?
- Where will it be?
- Who do we need?
- How do we do it?

The Summit

- ▶ The day in review
- ▶ What we learned....
- ▶ And then...



Discussion Questions

- ▶ Your thoughts about a DF FR?
- ▶ Fall River's strengths for DF?
- ▶ Fall River's gaps for DF?
- ▶ Areas for high priority for action?
- ▶ Most value to our community?
- ▶ Anyone missing today?

DF FR Coalition - Who

- ▶ The key to our success
 - Public
 - Private
 - Just people

DF FR Coalition - What

- ▶ Met, coalesced, meet
- ▶ Created “curriculum”
 - Cindy Cardoza, Caregiver
- ▶ Became “trained”
- ▶ Resources at meetings
- ▶ Cold calls

Sessions, sessions, & sessions

How do we stay organized?

SWAG and decal

Resource directory?

Website?

Tweak and modify

Ongoing funding

Saturate The Community

- ▶ Friends and members
- ▶ Build on contacts
- ▶ Become shameless!
- ▶ To date
 - 45 sessions
 - 1070 participants

Important Considerations

▶ Groups

- Chamber, Rotary
- HR Council (not yet)

▶ Media

- Public access
- Coalition members
- Newspapers, publications, FB

List

Public

EMS

Housing

COA/Sr Ctrs

Library

MRC

Human Service

Family Service

Health Center

YMCA

ILC, SER

United Way

Comm benefits

Private

Banks

Pharmacies

Auto glass

Insurance

Law

Hair salon

Chamber, Rotary

Goals

- ▶ Purple Table Reservations
- ▶ Hair salons
- ▶ Educational institutions
 - Vocational school
 - Community college

Resources

- ▶ Presentation list of resources
- ▶ SWAG order list
- ▶ Necktie, File of Life
- ▶ Intro paper, employer guide
- ▶ Brochure, invitation, “Will You Help?” card

Resources

- ▶ Bristol Elder Services
(508) 675-2101
Nancy.Munson@bristolelder.org
- ▶ Alzheimer's Association 24/7 Helpline
(800) 272-3900